NAB FORM PB-17 ISSUES

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WTTE-TV Columbus, OH	8/6/2012

I, Media Strategies and Research

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 08, 2012	Friday, October 12, 2012

Total Gross Charges: $39,525.00

This broadcast time will be used by: Planned Parenthood Action Fund 2012

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

[X] **Yes** [] **No**

MSR

Media Strategies and Research

1580 Lincoln Street, Suite 510
Denver, Colorado 80203
(303) 989-4700

11350 Random Hills Road, Suite 670
Fairfax, Virginia 22030
(703) 877-2000

For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candiate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Planned Parenthood Action Fund 2012

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment , if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☒ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

1110 Vermont Ave, NW, Washington, D.C. 20005
Executive Director 202-973-48 Treasurer: Joseph Davy

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).
For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.

To Be Signed By Issue Advertiser

Monday, August 06, 2012		303-989-4700
Date	Signature	Contact Phone Number

To Be Signed By Station Representative

☐ Accepted ☐ Accepted In Part ☐ Rejected

Signature	Printed Name	Title

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